Report on implementation of social programs in 2011
Implemented programs

1. Program for early detection and prevention of cancer “Cancer Wanted”:
   - Ulyanovsk;
   - Ivanovo Region;
   - Nizhny Novgorod Region;
   - Moscow Region;
   - Republic of Tatarstan.

2. Joint activities with cancer patient organizations on development and implementation of a program for medical and social rehabilitation and adaptation of cancer patients “Patients’ School”.

3. Educational events and master classes for regional experts at the leading cancer research centers.


5. Communication and consultation activities.

6. Social and political activities.
1. Implementation of a program for early detection and prevention of cancer “Cancer Wanted”

“Cancer Wanted” is a program aimed at improving access to diagnosis and treatment of cancer, which the non-profit partnership “Equal Right to Life” implements in different Russian cities.

In 2011, the program was held in 5 regions of the country, where it received strong support from state authorities, and evoked a great response of citizens. More than 3000 people had a possibility to be screened for various types of cancer for free.

Ulyanovsk was the first city where the “Cancer Wanted” program started in 2011. From February 14 to April 30 a thousand of women were able to pass screening for breast cancer.

As a result of screening benign breast lesions were found in 226 subjects (nodular mastopathy, intraductal breast disease, diffuse and fibrocystic breast disease), no abnormalities were detected in 765 screening participants. In 5 cases there were suspected breast cancers, 34 other patients were referred for additional examination. In Ulyanovsk Region the “Cancer Wanted” program was held jointly with the Ministry of Health of Ulyanovsk region and regional cancer treatment facilities.
In Ivanovo region “Cancer Wanted” program was conducted from 16 April to May 7 at several medical institutions simultaneously. Screening for breast cancer has been more than 1,000 people.

As a result of screening benign breast lesions were found in 366 women (fibrocystic breast disease, fibromas and fibroadenomas), in 645 of screened participants no abnormalities were found. The “cancer” diagnosis was ascertained for three women; in 57 women studies showed a suspicion of breast cancer and they were referred for additional examination and further treatment.

Program “Cancer Wanted” in Ivanovo region was prepared and carried out jointly with regional Government and Department of Health, Municipal Health Department of Ivanovo city, Ivanovo Regional Cancer Center and the TV program “Health with Elena Malysheva” of “Channel One”. All activities were supervised by Tatyana Yakovleva, first deputy head of the “United Russia” faction in the State Duma of the Russian Federation and a member of the Duma Committee on Health Care.

The idea of the “Cancer Wanted” program was supported in the Nizhny Novgorod region, where the screening covered two types of cancer. From May to July 2011 one thousand of people were screened.

As a result of screening malignant neoplasms of colon were detected in 8 subjects, breast cancer – in 6 women. Results of fecal occult blood test were positive for 91 participants, for more than 200 participants a diagnosis of non-malignant
disease was stated. All patients who need follow-up received relevant referrals. In Nizhny Novgorod region “Cancer Wanted” activities were carried out in cooperation with regional Ministry of Health, Roszdravnadzor administration, Nizhny Novgorod Cancer Center and the TV program “Health with Elena Malysheva” of “Channel One”.

In Moscow region 1085 women were screened for breast cancer as part of the program. “Cancer Wanted” started on May 30, 2011 in the district center of Serebryannie Prudy. Diagnostic procedures were performed using a mobile mammography unit, which was provided for Central District Hospital of Serebryannie Prudy.

The opportunity to undergo free screening for detection of precancerous conditions and breast cancer was offered for women over 50 years old. Screening involved 280 women, in whom 4 malignant neoplasms were detected, 4 suspected tumors and 10 women had benign tumors.

In Dmitrov the event was so successful that it was organized twice. During July 2011, 507 women were screened. The results showed malignant tumors in 5 patients, suspected tumors (with further diagnosis) in 11, and 40 women have learned about their benign tumors.

Chekhov was the last Moscow suburban town in which “Cancer Wanted” was held. Between 15 and 19 of August 298 women were screened among whom one case of malignancy was found, 2 suspected cancer and a further 23 cases of benign fibrocystic breast disease.
All events for the program “Cancer Wanted” held in Moscow region were supervised by Rimma Fiodorovna Savkina, chief oncologist of Moscow region, chief physician of Moscow Region Cancer Center.

The “Cancer Wanted” held in Kazan became a groundbreaking event: screening was performed on four types of cancer simultaneously. Thanks to that in the Republic of Tatarstan 1340 people were screened during summer of 2011.

The main purpose of the program activities was early detection of precancerous lesions and cancers of the breast, skin, colon and rectum, and cervical cancer. In the Republic of Tatarstan “Cancer Wanted” event was prepared and held in cooperation with Ministry of Health of the Republic of Tatarstan, Republican Clinical Cancer Center, interregional public movement “Movement Against Cancer” and the TV program “Health with Elena Malysheva” of “Channel One”. The screening was conducted among women aged 50 and more.

As a result of screening 57 women were identified who need additional examinations. Among them 31 – with suspected malignant tumor of colon, 26 with suspected skin cancer, breast cancer and cervical cancer. Of these, according to
Republican Clinical Cancer Center, 5 cases of breast cancer were confirmed, 2 cases of skin cancer, 1 case of cervical cancer and 1 case of colorectal cancer. In 8 patients a disease was detected at early stage. Screening was carried out at four hospitals using new generation tests. After visiting a laboratory and examination by oncologist persons with positive results were referred for further examination.

Non-profit partnership “Equal Right to Life” strives not only for improving early diagnosis of cancer, but also to ensure timely treatment using the most up-to-date technologies. Within the “Cancer Wanted” program anyone diagnosed with cancer, has an opportunity to receive professional assistance and support of the best oncologists, experts of the federal health centers and psychologists.

2. Joint activities with cancer patient organizations on development and implementation of a program for medical and social rehabilitation and adaptation of cancer patients “Patients’ School”

In 2008 the non-profit partnership “Equal Right to Life” together with patients, their relatives and physicians, initiated the organization of the interregional public movement “Movement Against Cancer”.

The purpose of its creation was the idea of attracting attention of authorities and society to the problem of availability of innovative methods of cancer treatment in the Russian Federation, to inform the public about up-to-date and effective means of diagnosis and treatment of malignant neoplasms.
One of the main objectives of this Movement is to help cancer patients who faced an ungrounded denial in provision of anticancer drugs. The organization assists patients in getting lifesaving drugs. The organization assists patients in receiving essential drugs. Departments of the IRM “Movement Against Cancer” operate in Moscow, St. Petersburg, Nizhny Novgorod, Yekaterinburg, Rostov-on-Don, Petrozavodsk, Chelyabinsk, Perm, Novosibirsk, Kazan, Vladivostok, and Ulyanovsk.

In 2011 IRM “Movement Against Cancer” has entered the All-Russia People's Front, was included in the Council of non-governmental organizations for protection of patients' rights under the Ministry of Health and Social Development and the branch of the Public Council for the Protection of Patients' Rights at Roszdravnadzor administration in Moscow and Moscow Region.

In 2011 the Movement conducted the IV Annual Forum “Movement Against Cancer”, the main theme of which was a program for modernization of health care.

At the end of the Forum participants signed a petition to the President of the Russian Federation Dmitry Medvedev and Russian Prime Minister Vladimir Putin about the need for implementing National Strategy to reduce cancer mortality.
Interregional public movement “ Movement Against Cancer” supported by non-profit partnership “Equal Right to Life” regularly conducts educational outreach activities (“Patients’ School”) for cancer patients and their relatives with participation of specialists of the leading specialized medical institutions, representatives of health care authorities, public organizations, psychologists and lawyers. These events include lectures of specialists and are free for everyone.

Practitioners inform Patients’ School participants about up-to-date cancer treatment methods and diagnosis necessary for the formulation of initial diagnosis and further treatment.

They also help patients and their families to understand principles of treatment, preparation procedures and conducting therapy, and further steps during diagnostic and therapeutic measures, and also advise what to do in coping with side effects of chemotherapy.

Legal experts explain to participants of School legal aspects relevant to obtaining disability status, receiving free health care, interaction with employers and social care institutions.

Participation of a psychologist, who tells patients, their relatives and friends, how to survive psychologically and actively resist the disease, is also very important unit of Patients’ School.
During the School patients, their relatives and friends can share experiences and ask questions to experts.

Information about the upcoming Patients’ Schools, their locations and schedules is announced through various sources, such as:

- website of Interregional public movement “Movement Against Cancer” www.rakpobedim.ru
- website of non-profit partnership “Equal Right to Life” www.ravnoepravo.ru
- microblog of non-profit partnership “Equal Right to Life” twitter.com/ravnoepravo
- blog of Dmitry Borisov, executive director of non-profit partnership “Equal Right to Life” dborisov.livejournal.com
- free hot line “Equal Right to Life”: 8-800-200-2-200
- announcements in leading federal and regional media.

From September 14, 2011 Patients’ Schools are also in the format of the online webcast, which makes participation possible for all cancer patients and their families, regardless of their location.

In 2011 154 Patients’ Schools were conducted, 6 of them in the online format. During this time, more than two thousand people attended the educational outreach activities, conducted by IRM “Movement Against Cancer” with support of NP “Equal Right to Life”.
3. Educational events and master classes for regional experts at the leading cancer research centers

NP “Equal Right to Life” pays particular attention in its activities to specialist training program. Cancer specialists from cities of Surgut, Krasnodar and Ivanovo had an opportunity to participate in master classes initiated by the non-profit partnership. Highly qualified experts from the I.M. Sechenov First MSMU, R.M. Gorbacheva Memorial Institute of Children Hematology and Transplantation (St. Petersburg) and from other institutions share their knowledge and experience.


Thanks to the initiative of non-profit partnership “Equal Right to Life” 121 doctors in total from different cities of Russia were able to attend master classes in 2011.

4. Modernization of physical infrastructure of cancer treatment hospitals

The purpose of non-profit partnership “Equal Right to Life” activities is to make advanced cancer diagnosis and treatment technologies equally accessible for all citizens of the Russian Federation. That's why our public organization's activities include support to oncological medical facilities practically in all regions of the country in modernization of their physical infrastructure.
As part of the project maintenance works are carried out at health facilities, up-to-date medical and other equipment is supplied as charity, at the expense of non-budget funds.

In 2011 regional cancer centers in Nizhny Novgorod, Kazan, Omsk, Chelyabinsk, Kemerovo, Irkutsk and other cities of Russia (about 50 in total), received support, namely necessary equipment (as charity). Thanks to the activities of non-profit partnership “Equal Right to Life” these centers received 73 infusion chairs, 48 infusion pumps, 8 digital imaging systems, video clips and audio files. Several medical institutions received not less expensive equipment such as microscopes, instruments for needle core biopsy, multifunction devices, refrigerator cabinets, video endoscopy systems for laparoscopy, ultrasound diagnostic systems and other medical equipment. For medical institutions the delivery of notebooks and printers was also very important.

The total cost of equipment delivered to medical institutions thanks to the NP “Equal Right to Life” is 34,517,294 rubles.

In addition to technical equipment, more than ten institutions from different regions of the country received reagents for specialized diagnostics of individual tumor pathology characteristics, sufficient for testing several thousand patients.
5. Communication and consultation activities

Non-profit partnership “Equal Right to Life” organize consultations to those in need through the website and hotline.

More than 100 oncologists in 60 regions of the country serve as hotline counselors; anyone can address them for consultation using the hotline or make an appointment. On average, the hotline receives 2300 calls per month. For 5 years the hotline operators handled 107,000 calls. In 2011 on the hot line received 57,059 calls. Each has applied unable to obtain expert advice in the field of oncology.

In 2011 the hot line received 57,059 calls. Each caller received expert advice from cancer expert.

The hotline of NP “Equal Right to Life” – 8 (800) 200-2-200 – is available from 9 AM to 21 PM, calls are free within Russia.

In addition, starting from September 2011 the non-profit partnership “Equal Right to Life” publishes a newspaper of the same name. This periodical contains news in oncology, stories of people who faced such a diagnosis as “cancer”, and inform about the activities of NP “Equal Right to Life”.
The newspaper “Equal Right to Life” is published quarterly in 3000 copies and distributed for free at trade shows, conferences and other events of the non-profit partnership, among representatives of Russian Ministry of Health and Social Development, chief physicians of regional and federal cancer centers and institutions, representatives of IRM “Movement Against Cancer” in regions of Russia, as well as in the pharmacy network “36.6” in Moscow.

6. Social and political activities

In its work, the non-profit partnership “Equal Right to Life” reached the state level of addressing problems of patients. The year of 2011 was very fruitful in terms of public-government partnership.

In March of 2011 the Public Council for protection of patient rights was established at Roszdravnadzor Administration in Moscow and Moscow region. The main objective of the Council is to ensure citizens' rights to health care and solution of basic problems, which patients face when they apply to medical and social institutions. Non-profit partnership “Equal Right to Life” and interregional public movement “Movement Against Cancer” not only were included in the Council, but also headed its management.
In 2011 NP “Equal Right to Life” became a member of the All-Russia People's Front that provided for this social organization the opportunity to not only participate in the formulation of important state decisions, but also to defend the interests of cancer patients.

From January 1, 2012 main provisions of the Federal Law “On the basis of health protection in the Russian Federation” adopted in 2011 came into force, with the exception of some of them, for which a later date is set. In the context of development a draft law and discussion of amendments to it representatives of NP “Equal Right to Life” and IRM “Movement Against Cancer” took active part in several meetings and roundtable discussions with representatives of federal legislative and executive bodies. These meetings were held at State Duma of the Russian Federation, Council of the Federation, All-Russia People's Front and Council of public organizations under Russian Ministry of Health and Social Development, and the Center for Social-Conservative Policy.

In addition, NP “Equal Right to Life” initiated a series of roundtable discussions and press conferences with participation of State Duma deputies, representatives of the Ministry of Health and Social Development, regional health care institutions, journalists and the public.

This work resulted in adoption of resolution containing a number of recommendations addressed to State Duma, Ministry of Health and Social Development, executive bodies in administrative units of the Russian Federation and public organizations, on the development of a system of measures to control cancer.
Cancer is a global problem. Non-profit partnership “Equal Right to Life” became the only public organizations included in the official delegation of the Russian Federation, which took part in the UN General Assembly meeting on the prevention of noncommunicable diseases (NCD) prevention and control.

The meeting, which was held in New-York in September, 2011 adopted a Political Declaration stressing that “global burden and threat of noncommunicable diseases, such as cancer, diabetes, heart and lung diseases are major challenges to sustainable development in the 21st century.” Participants undertook a number of commitments to ensure the right of everyone to the highest possible standard of physical and mental health. They expressed support to political measures aimed at creating equal and favourable conditions enabling people to make right choices and lead healthy lives. NP “Equal Right to Life” in its activity intends to assist in the implementation of provisions of the Declaration on the Prevention and Control of Noncommunicable Diseases. This document was supported by 150 states; it forms a unified international strategy to control NCDs in the long term.